



TRUE SPORT CONFERENCE

Tuesday 11 June 2024 | Powered by SportWest

EVERYONE. EVERY SPORT.

**SPORT
WEST**



Department of
Local Government, Sport
and Cultural Industries

WELCOME FROM THE SPORTWEST CHAIR

On behalf of SportWest it is my pleasure to welcome you to the inaugural True Sport Conference. I would like to take the opportunity to thank the Minister for Sport and Recreation, the Hon David Templeman MLA, and the Department of Local Government, Sport, and Cultural Industries, for their continued support of the True Sport program and the West Australian sporting sector.

The True Sport Conference promises to be a dynamic platform for insightful discussions and inspiring presentations from high-profile and prolific speakers. It will provide the Western Australian sporting industry with the platform to share ideas, perspectives, and forged connections that will undoubtedly pave the way for a brighter future in community sport. We will delve into the industry challenges, such as child safeguarding, mental health and wellbeing & sideline behaviour, topics that impact our athletes, coaches, and communities, and together, we will discuss a path towards a more inclusive, respectful, and supportive sporting environment.

This is the essence of True Sport...
'True Sport is being your best. For Everyone. Every Sport.'



Liam Twigger
SportWest Chair

ACKNOWLEDGEMENT OF COUNTRY

SportWest acknowledges the traditional owners of all lands on which we do business as well as the sporting fields on which we play and we pay our respects to their elders, past, present and future.

We acknowledge the important contribution that Aboriginal and Torres Strait Islander peoples have made to sport in the country and continue to make in creating a strong and vibrant Australian society.

Proudly Supported by

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TRUE SPORT

True Sport, supported by the Department of Local Government, Sport and Cultural Industries (DLGSC), provides a cohesive, all-sport approach to align values, culture and practices of sport delivery across WA and enrich the sport experience for all participants.

The inaugural three initiatives launched with the program in September 2023 are:

- True Sport Mental Health & Wellbeing;
- True Sport Child Safeguarding, and;
- True Sport Sideline Behaviour

The program offers a long-term, sustainable approach to safeguard, support and equip the industry from now and into the future. It's all about creating an environment for sport in Western Australia that allows the industry to thrive and prosper for generations to come, all underpinned by WA-specific resources reflective of WA sporting communities and their needs.

VENUE INFORMATION

The True Sport Conference will be held in the River Room, Optus Stadium

Enter through Gate D and up to the Level 1 external concourse via the lift or staircase. Follow the concourse to the left and enter through Western Entrance, doors 7 or 8. Once inside the stadium, please follow instructions from the customer service representative and/or wayfinding screens to get to your event space.

Parking

Parking is available on Marlee Lawn. To access parking, enter Marlee Loop, off Victoria Park Drive turn left at the parking entrance.

[View the Venue and Parking Map](#)

MENU

MORNING TEA

Sweet – Chef's selection of gourmet sweet muffins | **V**

WORKING LUNCH

Sandwiches:

Roast Chicken BLT – Chicken, bacon aioli, lettuce & tomato on white bread

Caprese focaccia: tomato, buffalo mozzarella, rocket, vegan pesto | **V**

Hot Bites:

Mac & cheese bites with spicy aioli | **V**

Salad Bowls:

Thai-style Asian slaw salad with carrot, cabbage, bean shoots, cucumber, cherry tomato, red onion, mint, coriander and nam jim dressing | **LF GF VG**

Dietaries:

For managing dietaries on the day, Optus Stadium will set up a dietary station for anyone who was unable to eat from the primary selections based on their preregistered requirements. All food that is prepared, is presented with dietary tags that highlight the items dietary codes/ notations.

All food will be served in the Champions Terrace.

V Vegetarian | **VG** Vegan | **LF** Lactose Free | **GF** Gluten Free

EVENT AGENDA

8:15AM - 9:00AM	Arrival, Check-in and Networking Optus Stadium, River Room 2
9:00AM - 9:05AM	Official Opening
9:05AM - 9:20AM	Acknowledging Country Together Sharon Wood-Kenney
9:20AM - 9:30AM	SportWest Welcome Liam Twigger, Chair, SportWest
9:30AM - 9:40AM	Opening Address Hon. David Templeman MLA
9:40AM - 9:50AM	DLGSC Opening Address Marcelyn Nicolaou, Executive Director, DLGSC
9:50AM-10:20AM	Keynote Speaker John Worsfold
10:20AM-11:00AM	Discussion Panel Culture Kieren Perkins OAM, Emma O'Driscoll and Sharon Wood-Kenney
11:00AM-11:30AM	MORNING TEA
11:30AM-12:15PM	RIVER ROOM 1: Child Safeguarding Morning Session Lived Experience Carving the Way to Safe Sport for Kids Dr. Aurelie Pankowiak. RIVER ROOM 2: Mental Health and Wellbeing Morning Session Good Relationships Keep Us Happier and Healthier. Period Tom Bell. RIVER ROOM 3: Sideline Behaviour Morning Session Building Cultures of Respect in Your Sport Facilitator: Abid Imam. Panellists include: Tarik Bayrakli, Sam Birmingham, Jonelle Morley, and Sue Gliddon.
12:30PM-1:15PM	RIVER ROOM 1: Child Safeguarding Afternoon Session Creating Safe Environments - Reporting in WA Lisa Purves and Det. Sup. Hamish McKenzie. RIVER ROOM 2: Mental Health and Wellbeing Afternoon Session Interventions in Community Sport for Strong Mental Health and Wellbeing Dr. Mary Woessner. RIVER ROOM 3: Sideline Behaviour Afternoon Session Diversity and Inclusion“See Me for Me, Beyond the Disability” Madison Heady.
1:15PM-2:00PM	LUNCH <i>Following Lunch, please make your way to River Room 2 for the remaining sessions</i>
2:00PM-2:40PM	Discussion Panel Integrity Integrity and Implementation in Sporting Environments Facilitator: Helen McShane Panellists include: Lisa Purves, Linda Muir and Tom Dixon.
2:40PM-3:10PM	University of Western Australia Session Evaluation, Storytelling and Impact: Speaking to the Head, Heart, and Hands Prof. Ben Jackson, Dr. Michael Rosenberg, and Dr. Claire Willis.
3:10PM-3:20PM	Closing Address Pete Minchin, Acting Chief Executive Officer, SportWest
3:30PM-6:00PM	Sundowner and Networking Opportunity The Camfield



MEET OUR EXPERTS

RIVER ROOM 2

Key Note Speaker | John Worsfold

Discussion Panel | Culture
Kieren Perkins OAM, Emma O'Driscoll and Sharon Wood-Kenney



BONNIE RAYNOR | MASTER OF CEREMONIES

Born and bred in Perth, Bonnie Raynor cut her teeth at Fox Sports News in Sydney, before joining Nine News Perth in May 2021. In between, she enjoyed stints with Cricket Australia, the WACA, TAB radio and The West Australian, before landing in her current role as a reporter and presenter for Channel 9.



JOHN WORSFOLD | KEY NOTE SPEAKER

John Worsfold had an AFL career spanning over 34 years, playing in 209 games over 12 seasons for the West Coast Eagles and was Club Champion in 1988, VFL Team of the Year twice in 1988 and 1990, and twice Best Clubman. John was also Captain for 8 years in the AFL where he led the Eagles to two Premierships. John then moved into coaching where he was awarded the AFLCA Coach of the Year in 2006 and 2011. John was an Ambassador for United Way, WA, for over 10 years, sat on the Board of Trustees for the SAS Resources Trust and has been a Director of registered charity On My Feet for the past 10 years. He has been the General Manager - People, Culture and Communications at Emeco Group since February 2021.



KIEREN PERKINS OAM | PANELLIST

Kieren Perkins OAM is a hero of the Australian sporting arena. From Captain of Swimming at Brisbane Boys' College in 1990, to dual Olympic gold medalist just six years later, Kieren has added an impressively long list of awards and achievements to his name.

Kieren has held 18 Australian records, 3 World records, and 3 Commonwealth records and has represented Australia all over the world. Kieren has since moved into the role of CEO of the Australian Sport Commission with a clear purpose of making Australian stronger through sport and building sustainable winning systems for Australian Athletes.



EMMA O'DRISCOLL | PANELLIST

Emma O'Driscoll is a key defender for the Fremantle Football Club in the AFLW, and was drafted by Fremantle in the 2019 AFL Women's draft. She went on to achieve great feats and was named in the 22under22 team during the 2021 AFLW season, 2022 season and again for her third consecutive season in 2023. Emma grew up in the town of Northam, and values the importance of grassroots community football.



SHARON WOOD-KENNEY | PANELLIST

Sharon has been a pioneer and inspirational leader to women around Western Australia. She has strong ties in both Indigenous and other communities and is determined to create opportunities for all children, families and individuals. Sharon was inducted into the WA Women's Hall of Fame in 2020 for contribution to sports.

Sharon's expertise and impact in spreading cultural awareness and connection in WA sporting communities is exhaustive. From her Djinda Falcons Football and Leadership Program founded in 2012, to establishing Djinda Bridiya Wellbeing Australian Aboriginal Corporation, Sharon continues to promote cultural immersion and learning for communities. She also delivers valuable services to WA industries, offering co-design, consulting and community engagement positions across many sectors including with UWA's Centre for Social Impact (co-designing the Family and Domestic Violence Hubs with Danjoo Koorliny Philosophies, Walking Together).

Sharon was inducted to City of Joondalup Walk of Fame in 2023 for Cultural Leadership for work in reconciliation, community business and volunteering, and continues to forge a path for WA communities to move forwards together.

STREAM 1: CHILD SAFEGUARDING

RIVER ROOM 1

Morning Session

Lived Experience Carving the Way to Safe Sport for Kids | Dr. Aurelie Pankowiak.

Afternoon Session

Creating Safe Environments - Reporting in WA | Lisa Purves and Dept. Sup Hamish McKenzie.



DR. AURELIE PANKOWIAK | VICTORIA UNIVERSITY

Dr. Aurélie Pankowiak is a postdoctoral research fellow within the Institute for Health and Sport and is a recipient of a VicHealth Research Fellowship (May 2023 – May 2026). As part of her fellowship, Aurélie leads a program of research on the prevention and response to interpersonal violence in sport, with as a specific focus on child abuse in community sport. Her work draws from the disciplines of public health and sport management & policy.



LISA PURVES | SPORT INTEGRITY AUSTRALIA

Lisa the Director Safeguarding at Sport Integrity Australia, is responsible for the development of national safeguarding policies, resources and education to build the capacity of sporting organisations and individuals to provide safe sporting environments.

Lisa was part of the team that implemented the Child Safe Standards in NSW and developed and administered the WWCC legislation in NSW, the first online system in Australia and the first to do continuous monitoring. Her expertise includes developing community engagement strategies to build the capability of organisations who work with children to apply the legislative scheme, specifically to understand how children can be harmed and what they can do to prevent it.



DET. SUP. HAMISH MCKENZIE | WA POLICE

Hamish McKenzie is a highly accomplished law enforcement professional with over 35 years of experience in policing. He currently serves as the head of the Western Australia Police Force Sex Crime Division, where he oversees the response to child sexual abuse, including online child exploitation and the investigation of sexual assaults on adult victims. Hamish's expertise in law enforcement is complemented by his academic achievements.

He completed his Ph.D. in Organisational Commitment in 2017, demonstrating his dedication to advancing the field of policing through research and scholarly pursuits. Currently, Hamish leverages his knowledge and experience as a sessional lecturer at Edith Cowan University where he lectures Strategic Leadership and Stakeholder Management to students on the MBA program.

CHILD SAFEGUARDING RESOURCES

The Child Safeguarding Initiative aims to assist State Sport Associations (SSAs) to understand, navigate and then start to action the National Principles for Child Safe Organisations.

The resources include a self-assessment tool to assist SSAs to work through each National Principle.

Informed by the results of the self-assessment tool, an action plan will help SSAs implement each National Principle based off sport-tailored examples. The action plan provides a sample SSA Child Safety Statement of Commitment and Child Safety Code of Conduct, to help guide SSAs in the development of their own.

Lastly, the reporting flowchart will provide clarity, guidance and reassurance of how and where to report suspicions of, or disclosures from, a child or young person who is at risk of harm.

[View the Child Safeguarding Resources](#)



STREAM 2: MENTAL HEALTH AND WELLBEING

RIVER ROOM 2

Morning Session

Good Relationships Keep Us Happier and Healthier.
Period | Tom Bell.

Afternoon Session

Interventions in Community Sport for Strong Mental
Health and Wellbeing | Dr. Mary Woessner.



TOM BELL | TOMORROW ARCHITECTS

Tom Bell has been operating in the facilitation and content creation arena for over 15 years. He has spent time as a facilitator in the NFP sector, where he developed and delivered thousands of workshops with teenagers, athletes and business leaders throughout Australia.

Tom is now Principal Facilitator at Tomorrow Architects where he develops and delivers content that grows emotional muscle, trains EQ and creates environments of intimacy and authenticity through a relaxed and conversational facilitation style.



DR. MARY WOESSNER | VICTORIA UNIVERSITY

Dr. Mary Woessner leads innovative research exploring sport and exercise enjoyment at an individual (safety and wellbeing), institutional (policies, guidelines, practice) and societal level (normative behaviours).

She values mixed methods and co-design approaches to research that focus on human-centred outcomes. Her work seeks to ensure that sport and exercise are safe, inclusive and enjoyable across the lifespan.

MENTAL HEALTH AND WELLBEING RESOURCES

The Mental Health and Wellbeing initiative supports State Sporting Associations (SSAs) and other sporting organisation staff to respond to mental health incidents and promote proactive mental health and wellbeing in community sport.

Based on funding provided by The Mental Health Commission, the Mental Health and Wellbeing initiative has been developed in conjunction with a mental health training specialist, utilising the expertise of a clinical psychologist from The Mental Health Project.

[View the Mental Health and Wellbeing Resources](#)

STREAM 3: SIDELINE BEHAVIOUR

RIVER ROOM 3

Morning Session

Building Cultures of Respect in Your Sport |

Facilitator: Abid Imam

Panellists include: Tarik Bayrakli, Sam Birmingham, Jonelle Morley, and Sue Gliddon.

Afternoon Session

Diversity and Inclusion “See Me for Me, Beyond the Disability” | Madison Heady.

SIDELINE BEHAVIOUR RESOURCES

The Sideline Behaviour Initiative is here to make sure that everyone feels safe and comfortable playing the sport they love. United to embed the principles of True Sport, SportWest (with the support of State Sporting Associations) will stand together to stamp out poor sideline behaviour in sport.

The message is simple: there's no place for poor sideline behaviour. Let us play!

[View the Sideline Behaviour Resources](#)



ABID IMAM | FOOTBALL WEST

Abid is the Community Football Manager for Football West. He led the Volunteer Management Team for the FIFA women's World Cup & is focused on making a significant contribution to the transformative power of sport as a positive vehicle for change, both locally and globally.



TARIK BAYRAKLI | CLUB RESPECT

Tarik Bayrakli is one of few men to work at the Victorian Women's Trust, doing important work in the gender equality space under the banner of community sports. Tarik is also the host of Smart Plays and works closely with the True Sport team to deliver the Club Respect resources to WA Sporting Communities.



SAM BIRMINGHAM | PERTH FOOTBALL LEAGUE

Sam was a club delegate for the WA Amateur Football League (WAAFL) Amateur Status working party and was also involved with working with the council and local community groups to support the \$1.1million redevelopment of the City Beach Oval Pavilion.

Sam holds a law and economics degree from the University of Western Australia and is a self-employed business owner and University lecturer. Sam is currently in his ninth year on the Perth Football League (PFL) Board, all of which have been spent in the President role and continues to support WA football communities cultivate strong and healthy club cultures.



JONELLE MORLEY | BASKETBALL WA

Jonelle is currently the Chief Operating Officer of Basketball WA and has over 25 years experience working in the sport and recreation industry. She has held a particular focus on people development, governance, community engagement, research and evaluation, policy development and working with disadvantaged groups.



SUE GLIDDON | ARCHERY/ WATER POLO WA CHAIR

Sue has been a sport administrator for over 20 years across several sporting bodies, within State government and in the university sector. Sue's most recent position prior to the Executive Officer for Masters Swimming WA was as General Manager for Water Polo WA. As a keen volunteer within the industry over 4 decades, Sue has held a number of committee positions at Club, State National and International level.



MADISON HEADY

Madison has had many challenges in her life and has faced them head on with determination, strength and a huge appetite for the outdoors, while campaigning as an advocate for others. Madison was born with Cerebral Palsy and spent many years learning to walk and talk. Madison has a highly competitive nature which has seen her compete in WA State Athletic competitions.

MEET OUR EXPERTS

RIVER ROOM 2

Discussion Panel | Integrity
Integrity and Implementation in Sporting Environments
Faciliator: Helen McShane.
Panellists: Lisa Purves, Linda Muir and Tom Dixon.

University of Western Australia Session: Evaluation, Storytelling and Impact: Speaking to the Head, Heart, and Hands | Prof. Ben Jackson, Dr. Michael Rosenberg, and Dr. Claire Willis.



HELEN MCSHANE | PANELLIST

Helen is a sport integrity specialist focused on facilitating and supporting safe environments for children and young people in the pursuit of every child having the opportunity to not only feel safe, but to be safe.

Her 20-year international career spans both government and the not-for-profit sector working across strategic policy, legislation review and implementation, and the advance of sport integrity. Helen has held roles in Western Australia with the Department of Communities, SportWest and has recently joined the Department of Local Government, Sport and Cultural Industries as a Senior Project Manager - Sport Business Engagement.



LINDA MUIR | PANELLIST

Linda has decades of experience at all levels of the sport sector including roles as athlete, administrator, coach, media commentator, board director and leader.

Linda joined Sport Integrity Australia in August 2021 and leads a team that works directly with national sporting organisations to implement best practice and contemporary integrity policies, build capability and ensure compliance. In her time at the agency, Linda led the development and launch of the National Integrity Manager program aimed at embedding new integrity capability in the sport sector.



TOM DIXON | PANELLIST

Tom Dixon is the National Manager of Play by the Rules, a unique collaboration between Sport Integrity Australia, Sport Australia, the Australian Human Rights Commission, all state and territory departments of sport and recreation, all state and territory anti-discrimination and human rights agencies, the Office of the Children's Guardian (NSW) and the Anti-Discrimination Board of NSW.



PROFESSOR BEN JACKSON | UNIVERSITY OF WESTERN AUSTRALIA

Ben has a shared appointment between Telethon Kids Institute and UWA. At Telethon Kids, Ben is the Head of the Institute's 'Brain & Behaviour' Theme, and at UWA he is a Professor in the School of Human Sciences. Ben's research and community programming activity within the Psychology of Active, Healthy Living (PAHL) Group is driven by a focus on listening to community priorities and designing programs that tackle the health challenges that really matter.



DR. MICHAEL ROSENBERG | UNIVERSITY OF WESTERN AUSTRALIA

Professor and Head of the School of Human Sciences at the University of Western Australia, Dr. Rosenberg leads a research program aimed at improving community physical activity and health. His research has focused on core science, translation and most recently children's physical literacy development and the use of technology in the measurement and promotion of health.



DR. CLAIRE WILLIS | UNIVERSITY OF WESTERN AUSTRALIA

Dr. Claire Willis is a lecturer and accredited exercise physiologist in the School of Allied Health, Human Services and Sport at UWA. After completing her PhD, she joined La Trobe University as a research fellow. Claire's research is focused on developing and evaluating exercise and physical activity interventions for children and young people with chronic and complex conditions.

For more information about True Sport
Please visit www.truesport.com.au



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