



Child Safeguarding
Initiative

REGIONAL WEBINAR BUILDING SAFEGUARDING AWARENESS IN REGIONAL WA SPORT CONTEXT

CONTEXT

SportWest, in partnership with the Department of Creative Industries, Tourism and Sport, delivered a Regional Webinar session focused on the True Sport Child Safeguarding Initiative.

The session was designed as a short, informal online learning opportunity for regional sporting organisations, providing practical guidance on how to create safer environments for children and young people in sport.

It formed part of a broader effort to ensure that regional clubs and volunteers are equally supported in implementing safeguarding practices aligned with the National Principles for Child Safe Organisations.



KEY CHALLENGES

1. Regional Accessibility

Limited access to training, travel constraints, and fewer safeguarding opportunities.

2. Volunteer Workforce

Time-poor volunteers with limited training and confidence in safeguarding.

3. Early Safeguarding Maturity

Low awareness of national principles and minimal formal processes.



ACTIONS TAKEN



Accessible Delivery

Short (30 mins), informal online webinar to maximise regional participation.



Practical Introduction

Overview of True Sport safeguarding, national principles, and safe environments.



Focus on Getting Started

Simple, actionable first steps rather than complex compliance.



Tools & Resources

Shared practical resources and support pathways for clubs.



Informal Environment

Conversational format encouraging discussion and engagement.

OUTCOMES



Increased Awareness

50+ clubs gained understanding of safeguarding and their role in protecting children.



Improved Confidence

Clubs felt more confident starting implementation and accessing support.



Greater Regional Engagement

Broader participation from volunteers and stronger sector connection.



Stronger True Sport Alignment

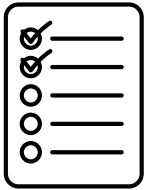
Reinforced safeguarding as central to culture, wellbeing, and sustainable sport.

KEY LEARNINGS



Accessibility Drives Engagement

Short, informal online sessions effectively reach regional volunteers.



Start Simple

Focusing on awareness and first steps builds momentum.



Informal Learning Works

Reduces barriers, encourages questions, and builds confidence.



Ongoing Support is Key

Follow-up resources and continued engagement maximise impact.



KEY INSIGHT

This case study demonstrates how low-barrier, conversation-based education models can effectively engage regional sporting communities- helping clubs take their first steps toward safeguarding and embedding True Sport principles in a practical, achievable way.

